



*Energy is essential,
overpayment is not!*

SaveWithEO.com

Energy Option can save you up to 30% on your electric and natural gas expenses.

Now is the right time for you to look for cost reductions on your electricity and natural gas expenditures. You will have no cost, no risk and no obligation.

We start by personally meeting with you to learn about your business and your energy saving needs!

We look forward to meeting you soon!



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SaveWithEO.com

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Why Energy Option?

Energy Option: An Independent Consultant for EMEX Power

- Works for you, not the energy providers.

EMEX Power

- EMEX, LLC has created a unique online platform which permits multiple energy suppliers to bid competitively, thereby providing you with the lowest energy rates available. This innovative system is instant, seamless, hassle-free and exclusive to EMEX.
- The EMEX Power® Affiliate program is Powered by EMEX's proprietary online platforms that focuses on reducing the cost of energy in real-time for business and government consumers. EMEX Power Affiliates provide energy procurement & analysis services in deregulated regions of the United States.

No Obligation

- All consultation services and participation in a Reverse Auction are at no charge, no risk and no obligation.

Over 30 Participating Energy Suppliers

- Deregulated States served: CT, DE, IL, IN, MA, MD, MI, NJ, NY, OH, PA, TX and Washington DC

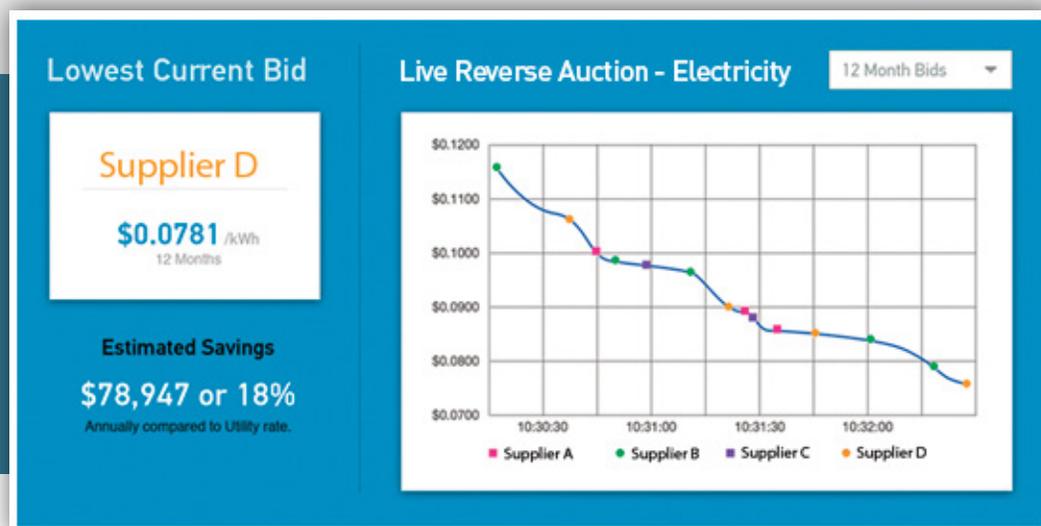
Personalized Service & Teamwork

- Our Energy Option – An EMEX team of energy specialists and advisors will support you in every way. We welcome the opportunity to serve you!

Energy Deregulation

Many states have deregulated their electricity service industry providing you the choice of suppliers. Now that you have the power to choose your supplier; Energy Option can bring up to 15 top-shelf energy suppliers to you, in an online Reverse Auction, where they will openly bid and counter-bid against each other reducing your costs!

Energy Option can help you **save 15 to 30%** on **electricity** and **natural gas** costs in as little as **15 minutes**, using our **Reverse Auction Platform** where competing energy companies **bid online to win your business!**



Reverse Auction Benefits

Save up to 30%

- On electricity usage costs

No Cost, Risk or Obligation

- Your auction will be provided for you at absolutely no cost or obligation

Competitive Supplier Bidding

- Multiple energy suppliers will compete against each other, openly, online
- 6, 12, 18, 24 and 36 month price quotations will be provided simultaneously
- Aggressive competition drives down prices

You Are in Control

- Watch a Reverse Auction now or schedule a future date and time where energy companies will competitively bid for your business.

Fast and Easy

- Auctions take as little as 10-15 minutes in Real Time

Fully Transparent and Accessible

- Each energy supplier bidding sees their competitor's bids in live real time
- The Auction can be viewed virtually anywhere by your management and stakeholders (via desktop/laptop computers, electronic tablets or smart phones)

Existing Electricity Energy Contracts

- Existing contracts may be reviewed, bid, locked and contracted up to 18 months prior to the current expiration date

Team Support

- Our team answers your questions in advance, sets up, guides and supports you through your Reverse Auction

Learn More At:

SaveWithEO.com

Energy Savings In Action

Many companies like yours have seen incredible savings on their electricity bills. Below you'll find savings that have been realized by businesses in Illinois. We have listed the annual savings for actual businesses in specific industries which have used the Reverse Auction platform to receive electricity cost savings!

Who We Serve



Commercial and Industrial Businesses

Best-In-Class Technology to Lower Any Company's Energy Costs



Education Sector

We'll make RFPs as easy as 1, 2, 3

Non-Profit Organizations

We Focus on Saving You Money,
So You Can Focus on Your Mission

Reverse Auctions Work!

The CFO of Methodist ElderCare Services of Columbus Ohio, saved his Assisted Living Centers \$82,000 over two years, in an 11 minute online Reverse Auction.

A city in Northwestern Ohio utilized an EMEX Reverse Auction to attract 6 suppliers, who over the course of a few minutes submitted 55 bids; resulting in new electricity contracts expected to save the city more than \$560,000.

Deregulated Electrical States Served:

CT, DE, IL, MA, MD, NJ, NY, OH, PA, TX, & DC

Reverse Auction Savings

Company	Annual Savings
Auto Body Shop	\$ 4,000
Auto Dealer (3 locations)	\$ 58,000
Assisted Living (3 locations)	\$ 41,000
Bank	\$ 2,400
Bar	\$ 2,100
Church	\$ 2,000
Convenience Store	\$ 4,200
Dairy Queen (6 locations)	\$ 26,000
Entertainment Center	\$ 210,000
Funeral Home	\$ 1,500
Grocery Store (small)	\$ 14,500
Hardware Store	\$ 3,300
Implement Dealer	\$ 2,000
Nursing Home	\$ 8,000
Restaurant (fast food)	\$ 9,000
Restaurant (large)	\$ 9,500
Restaurant (small)	\$ 2,000
Seasoning Company	\$ 7,000

Reverse Auction Savings over Buying Consortiums

25% Over - IL Grocers Consortium
28% Over - IL Grain Consortium
39% Over - IL Education Consortium

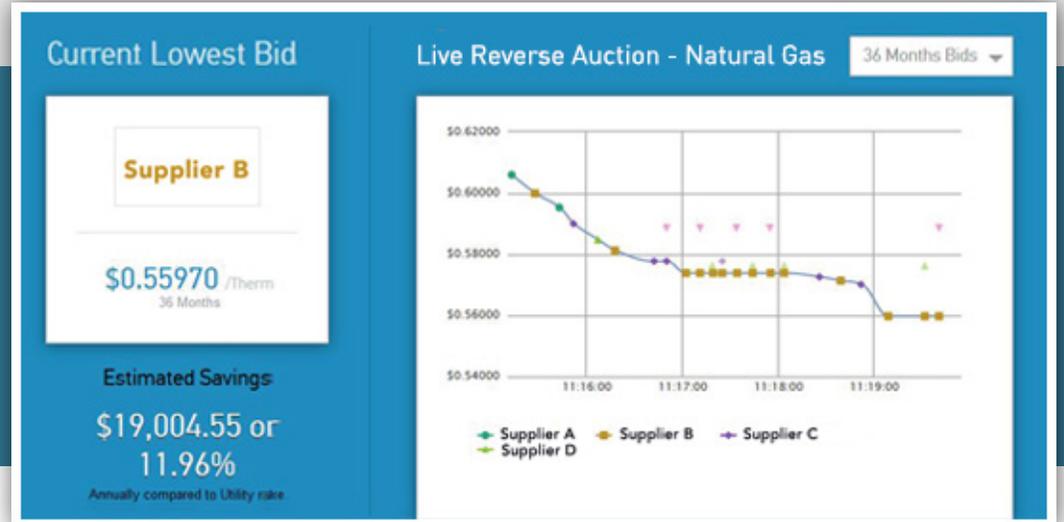
Learn More At:
SaveWithEO.com

You Asked... We Responded. EMEX Natural Gas Reverse Auctions Are Now Available!

After saving customers millions of dollars through EMEX Electrical Reverse Auctions we have addressed your request for EMEX Natural Gas Reverse Auctions!

Deregulated Natural Gas States Served:

IL, IN, MA, MD, MI, NJ, NY, OH, PA



Take the first step to energy savings.

Register now to get the lowest possible rates in the Energy Market.

First Name Email

Last Name

Company

[Click Here for Online Registration](#)

Are you currently under contract with another energy supplier?

Yes No Not Sure

Yes, I authorize EMEX Power to request the historical energy consumption for the above noted business and I confirm that I have the authority to make the request on behalf of the business.

Already have an account? [Login](#)

[Get Started](#)

- ✓ No Commitments
- ✓ No Fees
- ✓ No Hassles
- ✓ No Complicated RFPs

Energy is essential, overpayment is not!

Don't squander money on unnecessary Energy Expenditures!

Contact Energy Option!

Learn More At:
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Frequently Asked Questions

Our Reverse Auction is 100% free to you. We provide 1-on-1 help to get you the lowest possible rate. As important as getting a low rate on energy is, there may be more you need to know about EMEX® Reverse Auctions before you sign up. Below are some of our more frequently asked questions.

If this is free, how does EMEX make money?

Energy providers want your business – so they're willing to pay us commissions or “finder's fees” to connect with you. Once you sign a contract, your new provider pays us.

How much time will I have to spend on setting this reverse auction up?

Prior to the auction, you either submit your bills online (if you have simple energy needs), or work with an Energy Option and EMEX account manager.

You could spend anywhere from 1 hour to 8 hours on the reverse auction, including contract reviews. Compare that to spending dozens of hours reviewing traditional RFPs.

Are these suppliers trustworthy?

Yes. We audit our suppliers. Those who don't meet our requirements are not allowed to bid.

How do I know I'm getting the lowest price?

- 1) You'll see the bids happening in real-time.
- 2) We only work with top-shelf energy suppliers who are committed to low prices and motivated to outbid their competitors.

You're usually obligated to pay at the end of an auction. So am I going to be locked in at the end?

Absolutely not! You have no obligation until you sign the contract with a provider. Once contracted you're committed to that provider.

How much do I have to spend to qualify to use the EMEX Reverse Auction?

There's no minimum! Even a small corner store can use an EMEX Reverse Auction to save on energy annually.

If I don't get a bid that I'm happy with, then what?

Bids are based on market factors that are beyond the control of suppliers. So, sometimes, bids may not be as low as you'd like – or as low as the supplier would like to offer. If that happens, you can decline these bids and simply hold another auction on another date.

Our legal team is wary of online auctions. What should we do?

The EMEX system is guaranteed 100% secure, and your privacy is totally protected. You'll get all the info you'd normally expect from an RFP – including contracts that your lawyers can review before signing. This service is no-risk.

Do you promote certain energy suppliers?

No – we treat every energy supplier exactly the same.

Learn More At:
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