



GET CONNECTED

The Energy Market Exchange
Transacting in Billions,
Saving Businesses Millions

EMEX® REVERSE AUCTIONS

EMEX® Reverse Auctions are the most effective method in the Energy Industry for procuring electricity and natural gas. By pitting highly competitive suppliers in the market against each other in a real-time bidding platform, our groundbreaking technology generates the lowest possible energy rates.

**FULL MARKET
CONSULTATION AND
PLATFORM SUPPORT**

**5-10
MINUTE
TIMEFRAME**

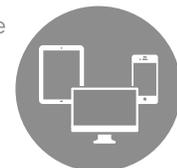
**UP TO
15 SUPPLIERS**



Electricity and Natural Gas products available



Select your device and your OS:



EMEX® REVERSE AUCTIONS ARE CHANGING THE GAME

With “apples to apples” bids and millions saved by businesses each year, EMEX® Reverse Auctions are changing the game by putting the Power to save Money where it belongs: in your hands.

GET THE LOWEST POSSIBLE RATE IN 4 EASY STEPS

1

REGISTER ONLINE IN 2 MINUTES OR LESS.

With little more than your name and contact details, you can register for an EMEX® Reverse Auction and we'll take care of the rest – at no cost to you. You'll no longer have to review and compare various quotes over days, or spend countless resources trying to save money on energy.

2

SCHEDULE YOUR EMEX® REVERSE AUCTION.

Your reverse auction can be scheduled to start as quickly as a few days after you register. We'll accommodate your desired time frame and make adjustments to suit your schedule.

3

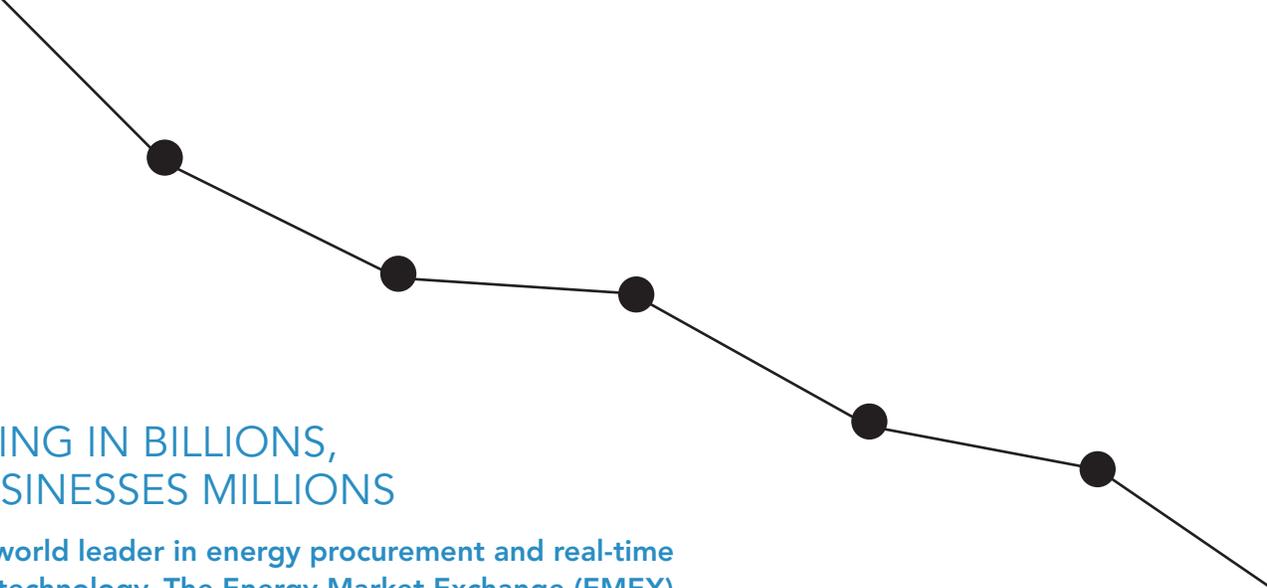
WATCH ENERGY SUPPLIERS **COMPETE** **FOR YOUR BUSINESS.**

Most EMEX® Reverse Auctions take around 10 minutes from start to finish. While energy suppliers sweat it out to win your business, you simply watch as the rates fall and the savings opportunity grows.

4

SIGN A NEW CONTRACT – OR DON'T.

When the auction ends, you may select a new supplier... or you may choose to not move forward. Either way, there's no commitment until you sign a contract with the supplier that provides the greatest value.



EMEX:

TRANSACTIONING IN BILLIONS, SAVING BUSINESSES MILLIONS

EMEX, LLC is a world leader in energy procurement and real-time reverse auction technology. The Energy Market Exchange (EMEX) transacts in billions of dollars of electricity and natural gas products for business and government entities through our reverse auction technology. Our direct bidding process enables you, the buyer, to get live bids that ensure true market values in a hyper-competitive bidding environment that drives down energy prices. We deliver transparent, real-time data and analysis through our technology and risk management services, ensuring best practices with precise market execution.

ENGINEERING INGENUITY

The unique process of the Energy Market Exchange is unlike any other procurement technology available. EMEX's Reverse Auction Platform is field-proven and unsurpassed in engineering excellence. EMEX's engineering team is continually developing online energy procurement solutions with reliable, cutting-edge technology that helps reduce the cost of electricity and natural gas with complete transparency. The online platform and the type of energy products available are constantly evolving and adapting to the best-practices of the current market. The more sophisticated the energy market becomes, the more EMEX is able to take its software to the next level; this includes both customer interface enhancements and a supplier portal written with the algorithms that allows for a "well-tuned" and seamless process for everyone.

INTEGRITY HAS ALWAYS BEEN A KEY PRINCIPLE AT EMEX. OUR ENGINEERS ARE FOCUSED ON THE INTEGRITY OF THE EMEX® REVERSE AUCTION PLATFORM, AND OUR MANAGEMENT IS FOCUSED ON THE INTEGRITY OF OPERATIONS.

GET CONNECTED WITH THE BEST PRICING IN ENERGY PROCUREMENT

Businesses of all kinds are faced with a range of challenges to meet their energy needs. In the energy market, the factors that drive prices—such as the cost of the Natural Gas fuel commodity—change on a minute-to-minute basis during trading hours. While businesses cannot control the market and its conditions, they can control their own risk and what they pay for energy by selecting a supplier that fulfills their needs at the lowest price.

AS THE MARKET CONTINUES
TO EVOLVE, WE WILL
CONTINUE TO CREATE
ENERGY PROCUREMENT
STRATEGIES BUILT AROUND
YOUR BUSINESS NEEDS AND
THE BEST PRACTICES IN THE
INDUSTRY.

CONNECTING IT TOGETHER

With a unique and revolutionary way of using advanced energy procurement technology to bring energy savings to buyers of all sizes, EMEX provides a level playing field for any business. Energy is an expense that every business must consider, and finding the supplier that offers the most value is a challenge within the crowded and confusing supplier marketplace.

We develop individualized, transparent procurement solutions for our customers, and bring forth the best products across the energy market. Instead of trying to compare “apples-to-oranges” offers from different suppliers and negotiating one price at a time, you are able to get pricing in a competitive, real-time reverse auction where the lowest prices are always uncovered and all bids are “apples-to-apples.”

EMEX collaborates with you to perform a full assessment of your energy needs, and tailors its reverse auctions and energy products to your business needs. We provide a full savings analysis, as well as a risk management strategy that complements your short-term and long-term business goals.

When you procure energy through an EMEX® Reverse Auction, you simply schedule the auction, log in to your EMEX account, and watch energy suppliers compete for your business. EMEX® Reverse Auctions can be used to procure electricity or natural gas, and include up to 15 suppliers that can meet your pre-established needs. The interface is easy to use, and auctions typically take 5 to 10 minutes to complete.

An EMEX Energy Analyst is with you throughout the entire energy procurement process, and will advise you during the live reverse auction. After the auction, detailed savings analyses becomes available to instantly review projected savings, allowing you to accurately incorporate energy expenses into your budgets. Your new rate and terms can be locked-in for up to 5 years.

ENERGIZED

AND COMMITTED

EMEX offers a unique and efficient approach to energy procurement. Backed by a team of experts and analysts, EMEX provides businesses of all sizes with optimized energy solutions through our consultative services. We work closely with you to analyze your energy use and design individual solutions for procuring energy.

EMEX Energy Analysts offer an array of planning options for major commercial and industrial corporations as well as small businesses. These planning services include:

- **An assessment of energy needs:** EMEX analysts work with you to come up with the best energy management strategy. We review your energy budget, risk management objectives and historical usage data against current market conditions to assess your organization's energy opportunities. We work with you to formulate a Customized Energy Strategy and consult on every angle of the energy procurement process—from effective risk management to achieving budgetary goals.
- **Expert guidance:** Our senior analysts track the market movement of Natural Gas Futures and follow the reports of Henry Hub, a distribution hub on the natural gas pipeline system selected by the New York Mercantile Exchange (NYMEX) as the official delivery mechanism for the world's natural gas futures, ensuring procurement decisions are always made knowing the real-time conditions of the energy market.
- **Contract management:** When a supplier is selected, EMEX will help you review the final terms of the new contract. You can examine several contract options for long- or short-term energy needs that ensure the best opportunity for savings. After securing an energy rate, EMEX provides an ongoing market monitoring service where we will continually look for ways to help you reduce your energy cost through future opportunities.

RISK MANAGEMENT
CUSTOMIZED
ENERGY STRATEGIES
INDIVIDUAL
PROCUREMENT
SOLUTIONS

EMEX CONNECTED THESE PRIVATE SECTOR CUSTOMERS WITH GAME-CHANGING SAVINGS

"We worked with EMEX to procure a 12-month electricity contract for Switlik Parachute Co., and we were very pleased with the outcome. When it came time to renew, we chose to extend our commitment and sign a 24-month contract."

MICHAEL C. DILTS
Executive Vice President & CFO
Switlik Parachute Co.
Trenton, New Jersey



"The EMEX Reverse Auction experience quickly and easily allowed me to choose the rate and terms for my energy needs. In minutes, I was able to realize substantial savings over my current electric provider, which is vital to the bottom line of any restaurant."

RYAN HACKWORTH
Franchise/Owner
Firehouse Subs
Euless, Texas

"I was skeptical about Energy Market Exchange. But, because my business energy costs were several hundred thousand dollars a year, the opportunity to save 20-30% was too significant to ignore. The auction process was so simple. Within 5 minutes, I saw energy companies competing for my business by offering significant discounts. I was able to watch the auction process, see potential savings and then decide if I wanted to commit. Our auction offered a 28% savings over current energy costs. I decided to commit to a time period, and my business began saving 28% annually on our energy bill—no gimmicks, just pure savings. I highly recommend Energy Market Exchange."

SCOTT J. TOURVILLE
CEO
Zeus Scientific, Inc.
Branchburg, New Jersey

"EMEX was proactive during and after the auction in obtaining the best electric utility supply price. Their advice, recommendations, executed price and the contract were invaluable."

JOHN GATELY
Buckhead Beef Company
Edison, New Jersey

PUBLIC SECTOR CUSTOMERS CONNECT WITH EMEX FOR BIG SAVINGS

Newark Board of Education
Newark, New Jersey
Savings: \$1,263,312.79

City of Lima
Lima, Ohio
Savings: \$560,000.00

Atlantic City Municipal
Utilities Authority
Atlantic City, New Jersey
Savings: \$344,008.00

Juniata County School District
Juniata County, Pennsylvania
Savings: \$99,318.34

Old Bridge Township
Old Bridge, New Jersey
Savings: \$267,928.82

City of Van Wert
Van Wert, Ohio
Savings: \$263,439.01

City of Paterson
Paterson, New Jersey
Savings: \$214,504.60

Moorestown Township
Moorestown, New Jersey
Savings: \$201,886.96

All savings numbers are projected, based on market conditions at the time of procurement, and are not guaranteed.



ABOUT EMEX, LLC

EMEX, LLC is a leading technology firm that is revolutionizing how energy is bought and sold through its live Reverse Auction Exchange. The Exchange creates a real-time trading environment that compels sellers to compete, resulting in prices dropping precipitously for businesses procuring energy. EMEX continues to develop new platforms that specialize in Exchanges for all industry types in order to provide a real-time buying and selling environment for all commodities, products, and services. For more information, please visit: www.EnergyMarketExchange.com

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