



*Energy Savings,
Simplified!*

ChoiceEnergy.us



WORKS FOR YOU
NOT THE ENERGY SUPPLIERS

Choice Energy is an EMEX Power® Affiliate. The EMEX Power Affiliate Program is Powered by EMEX's proprietary online platform that focuses on reducing the cost of energy in real-time for businesses. EMEX Power Affiliates provide energy procurement and analysis services in deregulated regions of the United States.

Our Choice Energy – An EMEX Team of energy specialists and advisors will support you in every way. Our team answers your questions in advance, sets up, guides and supports you through your EMEX® Reverse Auction. We welcome the opportunity to serve you!



TRANSACTIONING IN BILLIONS,
SAVING BUSINESSES MILLIONS

EMEX, LLC is a world leader in energy procurement and real time reverse auction technology. The Energy Market Exchange (EMEX) transacts in billions of dollars of electricity and natural gas products for business and government entities through their reverse auction technology. The EMEX Power direct bidding process enables you, the buyer, to get live bids to ensure true market values in a hyper-competitive bidding environment that drives down prices. EMEX Power delivers transparent, real time data and analysis through its technology and risk management services, ensuring the best practices with precise market execution.



PERFORMANCE DRIVEN - NO OBLIGATION

Our goal for your business is, Energy Savings, Simplified! Therefore, our complete EMEX Reverse Auction program is **Performance Driven**.

We empower any size business, large or small, to view and obtain **potential energy savings**; and we are so confident our EMEX Reverse Auction will dramatically **lower your electricity or natural gas costs** that it's FREE!

All consultation services and participation in an EMEX Reverse Auction are at **No Charge and No Obligation**.

EMEX® REVERSE AUCTIONS

EMEX Reverse Auctions are the most effective method in the Energy Industry for procuring electricity and natural gas. By pitting highly competitive suppliers in the market against each other in a real-time bidding platform, our groundbreaking technology generates the lowest possible energy rates.

FULL MARKET
CONSULTATION AND
PLATFORM SUPPORT

5-10
MINUTE
TIMEFRAME

UP TO
15 SUPPLIERS



Electricity and Natural
Gas products available



Select your device
and your OS



OHIO



ELECTRICITY

AEP Ohio
Cleveland Electric Illuminating
Columbus Southern Power
Dayton Power & Light
Duke Energy
Ohio Edison
Ohio Power
Toledo Edison

NATURAL GAS

Columbia Gas of Ohio
Duke Energy Ohio - Gas
Dominion East Ohio
Vectren Energy Delivery

ILLINOIS



ELECTRICITY

Ameren
ComED

NATURAL GAS

Ameren Illinois Gas Company*
NICOR
Shore Gas Company
People Gas Light & Coke Company

INDIANA



NATURAL GAS

Citizens Gas
Northern Indiana Public Service (NIPSCO)

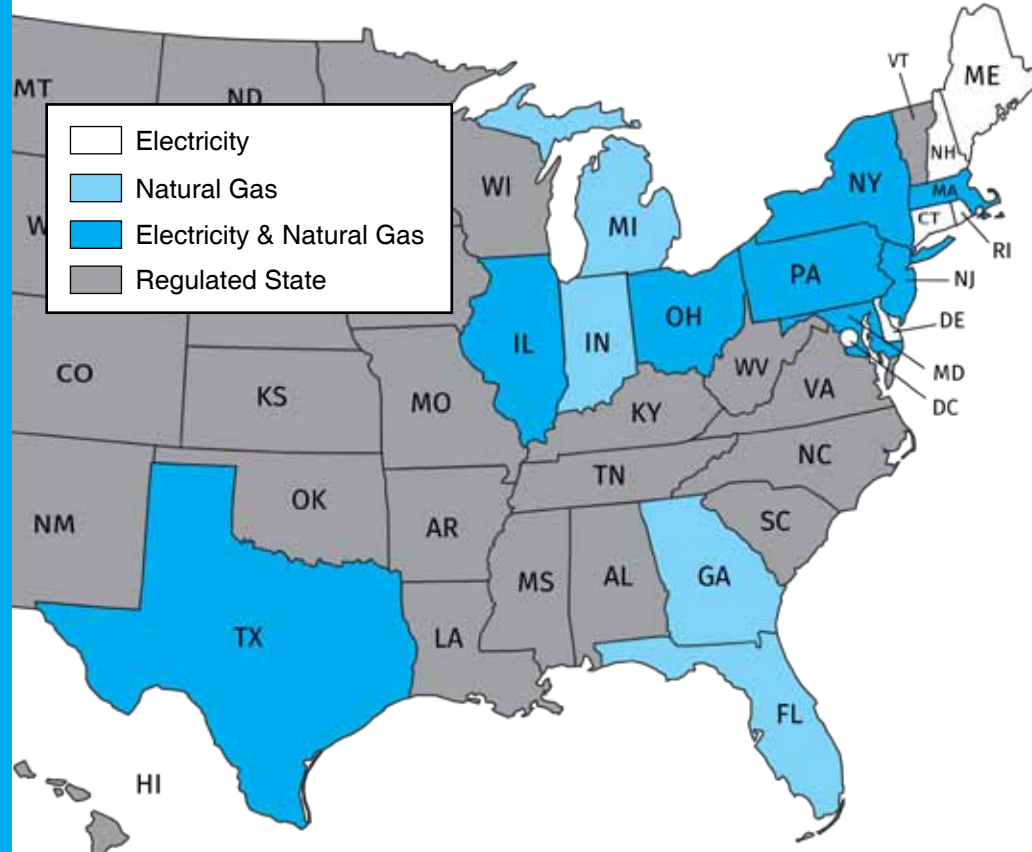
EVERYONE CAN SAVE!

If you currently purchase your electricity or natural gas from your **Local Distributing Company or Utility (LDC / LDU)** when your EMEX® Reverse Auction yields advantageous savings, your savings can begin immediately!

If you currently purchase your electricity or natural gas from a **Retail Energy Supplier** under contract, you may shop, lock prices, and contract with another retail energy supplier; however, you should fulfill your existing energy contract period end date. Then you can begin your **new cost savings** the next day.

This window of opportunity to **shop energy** is an important point many businesses miss! Retail energy suppliers will quote, lock, and sign new energy contracts from **6 to 12 months in advance** of an existing contract end date. This extended window to shop electricity and natural gas, linked with an EMEX Reverse Auction, empowers you to **Control Energy Costs!**

STATES WE SERVE



REVERSE AUCTION FACTS



SAVE UP TO 30%

On electricity and natural gas usage costs

LIVE SUPPLIER BIDDING

Multiple energy suppliers will compete openly against each other online to win your business



SHORT & LONG TERM QUOTES

6, 12, 18, 24 and 36 month price quotes are provided simultaneously

FULLY TRANSPARENT

Each energy supplier sees its competitors' bids in live real time. Aggressive competition drives down prices!



TIME WELL SPENT – GREAT ROI

Actual reverse auctions take about 5 to 10 minutes. Total time invested by most businesses is between 30 to 50 minutes for the total process. An EMEX® Reverse Auction for an Ohio CEO lasted 11 minutes, saving the company \$82,000. His total time invested was less than 40 minutes.

NOW is the right time to look for cost reductions on your electricity and natural gas expenditures!

*Exception

REVERSE AUCTIONS WORK

Aggressive competition drives down prices

Works for both large and small businesses

The Newark, New Jersey Board of Education saved **\$1,200,000**

Dallas Fort Worth International Airport used an EMEX Reverse Auction to secure a new 2-year electricity contract: total contract value \$60 million, of which 30% of its 950 million Kilowatt hours (Kwh) will be provided by renewable energy sources

The city of Lima, Ohio saved **\$560,000** by utilizing an EMEX Reverse Auction to attract six suppliers, who submitted 55 bids

The City of Van Wert, Ohio, saved **\$263,439 over two years** in an online EMEX Reverse Auction

LIVE REVERSE AUCTIONS

Ensure the best rates on commercial electricity by creating a real-time trading environment

REVERSE AUCTION SAVINGS

See below how much real companies in a variety of industries have saved on their energy bills using EMEX® Reverse Auctions.

| COMPANY | ANNUAL SAVINGS |
|--|----------------|
| Auto Body Shop | \$ 4,000 |
| Auto Dealer (3 Locations) | \$ 58,000 |
| Assisted Living (3 Locations) | \$ 41,000 |
| Bank | \$ 2,400 |
| Bar | \$ 2,100 |
| Church | \$ 2,000 |
| Convenience Store | \$ 4,200 |
| Ice Cream Franchise (6 Locations) | \$ 26,000 |
| Entertainment Center | \$ 210,000 |
| Funeral Home | \$ 1,500 |
| Hardware Store | \$ 3,300 |
| Implement Dealer | \$ 2,000 |
| Nursing Home | \$ 8,000 |
| Restaurant (Fast Food) | \$ 9,000 |
| Restaurant (Large) | \$ 9,500 |
| Seasoning Company | \$ 7,000 |
| REVERSE AUCTION SAVINGS OVER BUYING CONSORTIUMS | |
| 25% Over - IL Grocers Consortium | |
| 28% Over - IL Grain Consortium | |
| 39% Over - IL Education Consortium | |



EMEX® REVERSE AUCTIONS ARE CHANGING THE GAME

With “apples to apples” bids and millions saved by businesses each year, EMEX Reverse Auctions are changing the game by putting the Power to save Money where it belongs: in your hands.

GET THE LOWEST POSSIBLE RATE IN 4 EASY STEPS

1 REGISTER ONLINE IN 2 MINUTES OR LESS AT SAVEWITHEO.COM.

With little more than your name and contact details, you can register for an EMEX Reverse Auction and we'll take care of the rest - at no cost to you. You'll no longer have to review and compare various quotes over days, or spend countless resources trying to save money on energy.

2 SCHEDULE YOUR EMEX REVERSE AUCTION.

Your reverse auction can be scheduled to start as quickly as a few days after you register. We'll accommodate your desired time frame and make adjustments to suit your schedule.

3 WATCH ENERGY SUPPLIERS COMPETE FOR YOUR BUSINESS.

Most EMEX Reverse Auctions take around 10 minutes from start to finish. While energy suppliers sweat it out to win your business, you simply watch as the rates fall and the savings opportunity grows.

4 SIGN A NEW CONTRACT – OR DON'T.

When the auction ends, you may select a new supplier... or you may choose to not move forward. Either way, there's no commitment until you sign a contract with the supplier that provides the greatest value.

**DRAMATICALLY REDUCE
ELECTRICITY AND
NATURAL GAS COSTS!**



ENERGY SAVINGS, SIMPLIFIED!

SAVE UP TO 30%

NO COST, NO OBLIGATION.

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